

# YOUR ERP SYSTEM WITH A PERSPECTIVE

#### The future of **ERP** is postmodern

Many organisations have painfully discovered that their ERP-Systems do not meet expectations of consistent and integrated support of their business areas and business processes. Systems are often cumbersome and inflexible and implementation often protracted and expensive. They also lost their upgradeability due to extensive modifications.

Deficits of this kind can only be avoided by a comprehensive solution architecture of business processes, business rules and business objects implemented in a service oriented architecture in the form of web services.

#### Ready for the Future

The key to you success and to maintaining your competitive edge lies in a comprehensive and clear-cut IT strategy. Strategic IT planning is a crucial success factor when assigning IT resources in your business. AS-lingo is an open, platform independent ERP-System, designed to help you to achieve these goals and grow your business.

"We need a safe, stable, high performance, easy to use and intuitive, flexible and simple to update as well as extendable IT-Solution, to enable us to implement all our business processes effectively and efficiently with a reasonable cost-benefit ratio."

- Waldemar Metz (DSAG)



### **AS-Lingo**

- Highest quality and highest availability
- Built to take you safely into the future and meet the challenges of the markets and the requirements of our customers
- Deliver reliable and sustainable support
- all components in an integrated ERP-System



#### The end of the classic ERP-Suites

A strategic approach and the choice of suitable integration platforms are essential to reap the benefits of postmodern ERP.

Not 17 systems (as from one large provider) or even 17 systems from different providers, assembled with the help of an ESB (Enterprise Service Bus), but instead, all components in one fully integrated ERP-System.

Those are the expectations of our customers which we honour in our product development.

## AS-Lingo: Your ERP System for the future

AS-Lingo is an open, platform independent and highly scalable ERP-System with which you can plan your sustainable application environment into the future. Just like the users at our customers in Europe, USA and India today.

AS-Lingo is the best combination of functionality, technology and benefit for midsize companies as well as globally operating corporations. This ERP-System is a proven and comprehensive business management solution that meets the particular requirements and challenges in various sectors of industry from predominantly services and others.

All components of the system ensure a seamless integration and consistency of all business processes.

With AS-Lingo you can improve your productivity anytime and anywhere and get up-to-date insight into all areas of your business performance whether you're an SMB or a Fortune 500 enterprise.

# At your side from the word go!

We accompany and support you with our business management and technical expertise when creating your requirements profile, extending your data models and optimising your implementation.

#### Process automation

As you use **AS-Lingo** and you discover how much time and effort you're saving (e.g. by automating business processes and running them on a predefined schedule automatically), you can extend the use of your AS-Lingo database and components, until you have all of your business running in-house or on your private

#### AS-Lingo-Cloud.



#### Compliance

The Sarbanes-Oxley Act of July 2002 is effectively supported in AS-Lingo

The rule of segregation of duties, sometimes also called "four eye principal" is implemented in many functions in AS-Lingo.
E.g. one user is authorised only for data entry of documents while another is authorised only to verify, validate and commit such transactions

All updates of personal an security sensitive data are logged in the system

Audit reports with variable filters may be defined and used by an authorised audit dept. to display any changes (before an after) made by whom and when

Security reports by users, departments, projects and companies

Automation of tasks and events ensure the current strict observance of all compliance rules

Automated scheduled reports are distributed to specially selected recipients for validation and approval



#### Security and Compliance

Your don't have to worry about availability, security and compliance:

They are guaranteed

#### Security

When you work with AS-Lingo, you place your trust in us to safeguard your confidential business information. We take that very seriously and adopt all possible precautions to keep your data and the access to it safe.

### System- and Network-Security

Our redundant data centers are situated and operated in Europe where you will find the most renowned data protection and privacy laws and regulations worldwide. Our servers are monitored and controlled 24/7/365. Disaster recovery is standard. High availability is also available.

### **Application Security**

AS-Lingo also offers a role based authentication and authorisation system, enabling you to define access rights to all users for any functionality, adapting your environment to any required governance and compliance regularions your enterprise may be subjected to, worldwide.

### Security of your data

AS-Lingo supports the high reliability and high performance database systems Oracle<sup>®</sup>, DB2<sup>®</sup> or Postgresql<sup>®</sup>, as well as MS-SQL<sup>®</sup> or MySQL<sup>®</sup>, giving you access to the whole of your business information anytime, anywhere worldwide.



#### Scalability

Your company is focussed on growth? AS-Lingo is too. This ERP system is built of a fully integrated set of functional components, supporting a cost efficient implementation and securing the flexibility of applying future enhancements.

The number of users in the system is practically unlimited.

#### Standardisation plus Flexibility:

That is not necessarily a contradiction.

Country-Plug-Ins and Customer-Plug-Ins are the components through which your individual requirements are transformed to become a part of the standard.

Whether your enterprise has its focus on manufacturing, distribution or services, AS-Lingo can integrate and adapt seamlessly into your environment of business rules and processes. Furthermore, it is highly scalable and can be easily and quickly adapted to current and future requirements. And when you conquer new markets, AS-Lingo will grow with you and simplify the management of your company.

### Simple Implementation

Implementing and deploying AS-Lingo is easy, flexible and economical. A secure and sustainable solution that is being continuously enhanced and available worldwide. Wherever your company is situated or wherever you plan new locations, AS-Lingo will adapt easily to different countries and locations.

That is why our approach of implanting your ERP, is a project we will deliver on time and within budget. We will also support you directly at your location on implementation, training and operation.

### **Usability**

You control your processes in a homogenous and integrated ERP system using an intuitive user interface which can be adapted to your user's requirements.

AS-lingo is easy to use. We've put complexity behind your screen.

#### Interfaces

You want to extend the high level of integration in AS-Lingo to other applications in your IT environment?

To achieve that, AS-Lingo supplies a universal filter as well as web services to allow you to exchange data and events between AS-Lingo and any other application.



#### Internationalisation

Control your business processes in real time spanning locations and across national boundaries. Stay compliant even if market conditions or legal requirements change. All country specific parameters are known to AS-Lingo.

AS-Lingo reduces the complexity that usually comes with managing an international organisation.

It simplifies international trade: Suppliers, contractors, Partners and customers (multiple languages, multiple currencies) can be managed with ease.

International organisations can operate on a common instance of the AS-Lingo ERP system, using global compliance, multi-ledger and multi-legislation.





#### Focus on your business

Become more agile and focus on the success of your business.

Embrace the comprehensive and extensive functionality of our enterprise solution for midrange and global businesses. Security and scalability at a fraction of the cost and a significantly reduced complexity of a legacy ERP system. Simplify your IT management and free resources to concentrate on more important projects.

## Business Intelligence / Reporting

Get the information you need when you need it.

Evaluate risk and monitor your performance in real time with AS-Lingo's incredibly powerful Reporting System. Put yourself in the position to analyse critical business situations anytime and anywhere. Informed and well-founded strategic decisions depend on the reliability of the underpinned data.

Development of Business Intelligence and prognostic analysis are in progress and will be part of the ambitious reporting system in AS-Lingo. And even this can be extended by the access of "Big Data".

# Integration with Microsoft Office®

Tables and data can be inserted directly into Microsoft<sup>®</sup> Word. Reports and analyses can be automatically crated in Microsoft<sup>®</sup> Excel.

#### Document-Manager

You want a simple overview of your documents and find a specific document easily and immediately? In the AS-Lingo document management, any document and any information concerning your company, like invoices, emails or contracts are stored and saved so that you have all important information at your fingertips, anytime and anywhere.

Save your documents where they belong and where you expect to find them.

The use of a separate document management system is unnecessary. With AS-Lingo, the beginning of a paperless office could be on its way.





#### Quality assurance

Plan/actual values together with robust inspection orders and reports are deposited in AS-Lingo to help you to organise, monitor and verify the quality of your products.

#### Design your workflow and automate your processes

Use the AS-Lingo Job-Scheduler or the powerful workflow automation to speed up business processes and have better control of the performance in all business areas.

For example to portray signature and approval procedures or to schedule the payment procedure process on a specific day at 02:00h.

You can also build a process chain containing several jobs to run automatically depending on a successful execution of each.





## Secure, fast and productive communication

Not only the quality of your products is a factor by which you will be rated by your customers, but also the quality of you're your communication.

Communication between application systems of business partners and of different technologies.



#### **Project control**

Manage your contracts and monitor your contractual liabilities of your customer and supplier orders with AS-Lingo's comprehensive project controlling system.

Draw on the cumulative quantities of an ongoing calculation of all orders.

Offer your customers detailed information on the status of their orders at any time.

Keep a complete overview by incorporating all processes, from quotation to delivery, in your project control.



#### Project management

Managing and controlling projects, project financials, contracts, and resources is difficult, detailed work, even if you don't have to cope with lots of disparate systems.

In AS-Lingo you take full control of your projects and project accounting.

So you can be sure to start and finish projects on time, stay on top of project costs and revenue, and keep projects productive and profitable.

AS-Lingo shows you the true costs of past projects, so you can make smarter project bids. It integrates with your CRM system, so you can see what's coming in the pipeline, line up the right resources , and turn bids into projects without manual data re-entry.

Keep projects on track and clients happy. Establish the proper workflows for entering time and expenses, and give team members online access for doing so. Keep close watch on actuals against estimates. And answer client questions about things like resources or invoices—without delay.

AS-Lingo's billing automation helps you generate project invoices in the customer specific format. Here we are planning to include revenue recognition and automated calculations, based on milestones, schedules, or percentage completion.

If you're on the project delivery side, you can give clients and colleagues answers about things like milestones and invoicing status. If you're on the accounting side, you can give management insight on matters such as why contract labour costs are increasing or how to improve profit margins.



#### Your numbers at your finger tips

The center stage in AS-Lingo is its Financial Accounting and Controlling System which covers today's expectations of a modern accounting system and is compliant with requirements of GoBS, GAAP and GDPdU.

AS-Lingo Financials shows the whole financial picture of your organisation, highlighting exceptional events and giving you better insight into your performance. With AS-Lingo you can automate many manual processes and be up to date with your business processes when ever and where ever you are in the world. With AS-Lingo Financials, you'll spend more time planning your company's future.

AS-Lingo's easy to use Reporting Facility enables you to define the most sophisticated reports on the base of all your underlying enterprise data in the AS-Lingo Enterprise Database such as reconciliations, liquidity and cash flow reports across locations and entities worldwide.

Accelerate your reporting capabilities with dimensions. Dimensions are categories of entities that can refer to an organisational structure such as affiliates or departments, or to products or product ranges, or even to events such as marketing projects or trade fair allocation. Dimensions can be assigned to accounts or transaction types or even to transactions to quantify specific transactions in respect to one or more dimensions.

Automate your payment processes and keep your cost and cash flow under control using the powerful reminders system.

Take control. Verify that orders and projects are in line with your targets on time, budget, turnover and profit.

#### **AS-Lingo Financials**

- Choose any ledger
- International:
   Available in any country worldwide
- Two corporate currencies and any number of foreign currencies
- Any number of dimensions
- Payment processing:
   Outgoing / Direct Debit
   Incoming: Dunning procedure
- VAT Reporting
- EU TAX-Reports
- EU acquisition tax report
   EU sales tax reports
- Standing journal entries
- Reporting System
- Consolidation

# AS-Lingo is a Cloud-Solution

**AS-Lingo** has been around in the cloud for over 25 years — even before "CLOUD" became a hype.

AS-Lingo was never in a "public cloud". Always only ever in a secure data center in Germany.

**You** decide on where **your** AS-Lingo's home is to be:

- A Cloud-Service from AS-Lingo including the highest security and reliability, compliance and performance
- A private Cloud at a Hosting-Partner of your choice
- In your private Cloud in your own data center under your own roof



### **Service and Support**

Our experts will always support you directly. No harassing call centers.

All defect support is free of charge, as part of our service for you.

#### Reliable and Robust:

Because AS-lingo is so robust and reliable, we often don't hear from our customers unless we contact them. In the rare case of receiving an error message, you can simply add your comment to this message and click to report this message to us. This message is then immediately inserted into our development server together with any information we need to solve the problem. None of your personal data will ever be included.

As our customer, you have access to our development environment where you can track any open issues as well as planned enhancements to your AS-Lingo. This way you can view the work we do for you and contribute with your ideas if you wish as well as benefit from the ideas of others.

All this does, of course, not effect the support that we give to all our customers via email, chat of telephone.

We invite you to join our innovative community in which we strive to continually improve our product development to meet your expectations.





## A comprehensive service package

#### Which includes:

- All components of the application system
- Your own, secure, private Cloud
- Backup of all your data:
   Generations plus geographical separation
- User Support
- Technical Support
- Training during implementation

All for a lean monthly Service charge \*

# This is where you'll find us

If you would like more Information about our services and products, just give us a call:

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# Implementation and Migration \*

Migrating your data from wherever it is now, is a challenge we will gladly take on.

It's one of our expert disciplines. And so is the implementation of your requirements and enhancements.

Years of experience which enable us to deliver such projects in time and in budget.

\* Just give us a call

# You'll never be locked into AS-Lingo

You can import and export data of any format in AS-Lingo. That enables you

- to incorporate / Integrate other applications and
- take full control over your data.

At no time will you ever have to worry about being "locked in" to AS-Lingo.